



## **Transcript of ClwstwrVerse Highlights Reel**

**00:00:20**

**Kayleigh Mcleod, Head of Communications, Clwstwr**

Today we're at City Hall for the first ever Clwstwrverse which is a festival of media innovation.

**00:00:45**

**Professor Justin Lewis, Director, Clwstwr**

So we've got together all of our projects, all of the companies involved in our projects to come and just show the world what it is they've created, what they've done on their research and development journey, what they've learned, where they've got to, where they're going to next.

And it's a kind of cornucopia of new ideas, new innovations.

**00:00:52**

**Professor Sara Pepper, Chief Operating Officer, Clwstwr**

There's been a real wealth of opportunity to engage in the real diverse breadth of projects that have been on offer. And I think there's also been a chance to hear some quite incredible keynotes from both within the cluster and international speakers, speakers from across the UK.

**00:01:08**

**Kayleigh Mcleod, Head of Communications, Clwstwr**

We set out to make Clwstwr a place where ideas were able to thrive. And I think walking around most of our city at city hall, we've seen that that's really been the case.

**00:01:18**

**Professor Justin Lewis, Director, Clwstwr**

I think people from the companies that we've supported have really enjoyed the chance to interact with lots of different kinds of people.



**00:01:26**

**Kayleigh Mcleod, Head of Communications, Clwstwr**

Industry have stepped up to the challenge and created new products, services and experiences in screen and news, and the future looks really exciting.

**00:01:38**

**Professor Justin Lewis, Director, Clwstwr**

I think we need to do more of this work. For a place like Wales to be globally competitive, we've got to level the playing field and one way to level the playing field is to give those companies the support and the money they need to do R&D innovation.